

BrandBuilder From Gamma Mobile



Build the value of your business, not the mobile networks¹

BrandBuilder is designed exclusively for channel partners to enable you to build the value of your business rather than just signing up customers on behalf of the mobile networks. You can focus on selling to business customers and let us do the rest:

- You own the customer – not the network – as the end-user signs a contract directly with you
- End-user billing and direct debit is done for you and in your name
- Technical support is done by Gamma but with your name and with your brand

No commitment and full control

BrandBuilder does not require you to make commitments on the type of business you sign up or the volume, unlike the way the mobile networks try and tie you in.

- No ARPU or volume commitment
- No churn or migration penalty
- Full control over the price you sell the package to your customer

Low ARPU to high ARPU - attractive tariffs and good revenue for you

A combination of attractive end-user bundles and pay-as-you-use packages are provided with BrandBuilder that enable you to earn between 20% and 40% revenue share on **all** billed revenues from your customers.

- 1-month, 12-month and 24-month contracts
- Low line rental from £2.50/month
- £120 upfront connection rebate for higher line rental¹

Delivered by strongest channel-friendly network

BrandBuilder is delivered as a business-only mobile phone service from the UK's only channel-only network provider – Gamma Telecom. The mobile service is a 3G-only service utilizing a range of UK mobile phone networks to provide a business-class service for both voice and data services.

To sign up for BrandBuilder, or discuss any of your fixed or mobile communications requirements, please contact us by phone or email.

Email: brandbuilder@gammatelecom.com

Tel: 0800 008 7877

Invoice Number 100007	Invoice Date & Tax 1 May 2006	Customer Ref E064
YOUR LOGO HERE		
Reseller Address 2 Reseller Address 3 Reseller Address 4		
Invoice To Mr John Smith Fender Tele 8 Layal Road Newbury Berkshire RG14 4SA	AGREEMENT DATED 2006	YOUR LOGO HERE
BETWEEN OF		
AND OF		
Summary of Call Charge Number 020444111 099708811 Total:	1. You will have the right to cancel this agreement within 14 days from the date of this agreement by notice in writing to our address given above. If you do not cancel the agreement within that 14 day period this agreement will become irrevocably binding and will be given effect to. We may suspend performance of this agreement until expiry of the 14 day cancellation period.	
Summary of Other Charge Description Gamma Bundle 100 Gamma Bundle 100 Starter Total:	2. We will provide you with Mobile Services using approved phones, SIMs and network resources provided by our network provider, Gamma Telecom Ltd, and provide elements from one or more Mobile Network Operators (MNO).	
Total Charges Title Charge VAT @ 16.0%	3. The terms for Services are attached and only cover the terms on which you may use the Services. They do not cover your purchase of your handset – these will be provided separately for you.	
Grand Total	4. We may amend the terms as set out in our published terms and this document by giving written notice. Where the change is due to a change in the rates payable by you, we will provide as much notice as possible in all other cases, we will provide four (4) weeks notice.	
Payment Terms The Non Payment Method: Direct Account Enquiries: Clew	5. You agree to pay the charges in full without any deduction or set off as set out in this agreement. The charges are exclusive of Value Added Tax. You agree to open and maintain, and pay all charges by direct debit keeping yourself to the arrangements set out below. Electronic invoices to cover the previous months usage charges and the current months rental and other fixed monthly charges will be issued to the email address you have notified us of on the 10th Business day of each month and will be collected under normal direct debit practice 10 days later. It is a condition of this agreement that you establish and keep in force, a valid direct debit authority. If payments are not received under the direct debit on the tenth day after submission of the electronic invoice, we will immediately suspend service without further notice. Paper billing can be provided, but there will be an additional fee of £ per calendar month for this service.	
	6. You agree that the minimum spend for any month, equals at least the line rental together with any fixed monthly call charges for that same month. If this target is not, for any reason, achieved, we have the right to invoice you for the shortfall.	
	7. You hereby acknowledge that Gamma Telecom Limited ("Gamma") will be providing a billing and collection service to us, and that this billing and collection activity will be performed by Gamma as subcontractor for us, and that Gamma may, from time to time, require us to provide the whole or part of these billing and collection services. You hereby agree that, in accordance with this agreed arrangement, Gamma will be operating and making calls under the Direct Debit authorization which you are will be required to open under this agreement, and you expressly authorizes this arrangement, and further authorizes Gamma to make calls under the direct debit instruction which it opens under this agreement on your behalf.	
	8. You must not use the Services for any illegal or improper purposes. Anyone under 18 is not permitted to access Age Restricted Services.	
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¹ Subject to credit approval.