

# IPDIRECTCONNECT

## WHAT IS IP DIRECTCONNECT OVER ETHERNET?

IP DirectConnect is the UK's market leading SIP Trunking service, connecting businesses directly into Gamma Telecom's network using an IP backbone enabling full PSTN connectivity.

Utilising IP DirectConnect over Ethernet allows you to have a highly resilient, business quality IP alternative to ISDN 30, all provided via one supplier.

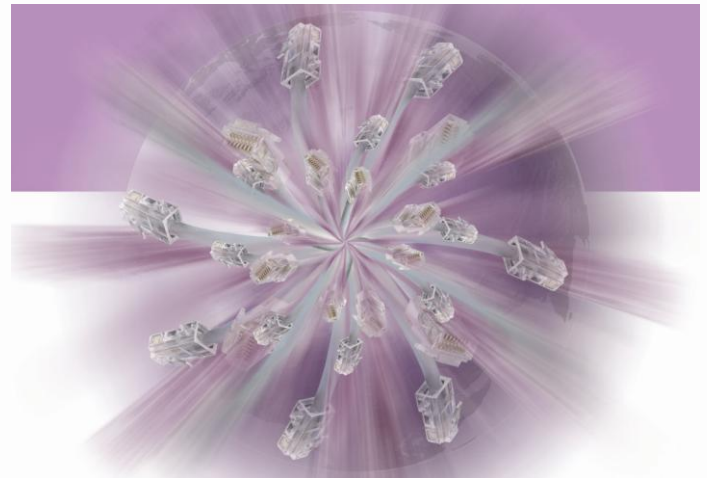
## WHAT ARE THE BENEFITS OF IPDIRECTCONNECT OVER ETHERNET?

- Supports application convergence - business grade voice and internet services provided via one managed access connection
- Full business continuity model for businesses *without* Remote Call Forwarding charges
- Flexible numbering – work from London on a Glasgow number!
- Supports multi sites, allowing ISDN Line rationalisation
- FREE calls between IP sites and lower cost calls to other destinations
- Scalable on a per channel basis
- Can be utilised with your existing premises equipment
- Offers full emergency services support

## HOW DOES IT WORK?

IP DirectConnect over Ethernet provides a complete IP access and SIP Trunking solution and is delivered as an end to end service with an availability guarantee, voice channel guarantees, and a guaranteed time to fix.

The service is **initially available** in London, Leeds, Manchester, Edinburgh, Glasgow, Bristol, Croydon, Basingstoke, Bracknell, Hemel Hempstead and Milton Keynes. Support in other geographic areas will become available over the next 18 months.



## WHO IS IT AIMED AT?

IP DirectConnect over Ethernet is ideal for businesses that are:

- Currently utilising a single or multiple ISDN 30 at one or multiple sites and are looking to **rationalise the number of concurrent calls** to the PSTN
- **Moving premises** out of the local area and want to keep their number – no expensive call forwarding services
- Looking for a **disaster recovery** solution with a resilient phone service to cope with any emergency
- Looking for **high bandwidth** to the internet to support all ICT business requirements including voice and data services
- Customer service driven where a **local area presence** is important across the UK and multiple UK numbers can be delivered into one single service centre.

## NEXT STEPS...

Find out how to get started with IP DirectConnect over Ethernet today...

**...call us now on 0800 008 7877  
or email [marketing@gammatelecom.com](mailto:marketing@gammatelecom.com)**