

WLR3

WHAT IS WHOLESALE LINE RENTAL?

Wholesale Line Rental 3 (WLR3) is a provisioning system that allows Gamma Partners to streamline their operations by giving direct access to Openreach's engineering appointments diary, diagnostics tools and line availability checker. WLR3 also provides proactive status reports that allow Partners to keep their customers better informed.

THE BENEFITS OF WLR3

- New orders can now be placed without delay, avoiding confusion or duplication in the order process
- 'Real time' customers address checking prior to order, reducing the risk of subsequent rejections
- Improved customer experience and fewer missed appointments through 'real time' engineer diary access
- 'Real time' line availability checker; meaning faster ordering with greater confidence
- New opportunities to provide temporary lines at temporary sites from exhibitions and events to portakabins
- Superior assurance facilities including line testing and pro-active status reports - keeps the customer better informed.

The net effect of more real time activity with Openreach is greater speed, accuracy and ease for order placement. Partners can do more with less, reducing operational overheads and benefiting the bottom line.

HOW DOES IT WORK?

WLR3 from Gamma means a market leading system that is simple to use, with only

minimal training needed before users are up to speed. Logging in from Gamma's secure online portal, the solution provides all the functionality needed to accelerate order taking, accurately and with fewer rejections.

WHO IS IT AIMED AT?

Resellers that want to stay ahead of the game; those that want to provide an improved service to their customers and those that want to reduce their operational overheads.



SO, DO YOUR CUSTOMERS WANT....?

- ✓ A more intelligent conversation at the point of sale
- ✓ To be kept better informed about all aspects of their order
- ✓ A single bill for both lines and minutes

...if so, then

CALL us now on 0800 008 7877